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Preferred Office Network, North America's Largest Network of Flexible Workspaces, Announces New Charlotte Offerings

PON Members Operate 130,000 Square Feet of Flexible Office Space in the Region with Space Available During RNC Convention

CHARLOTTE – Preferred Office Network, the nation's most established and largest network of flexible workspace solutions, today announced its growing presence of coworking space and service offerings available to companies in the Charlotte region. With nearly 700 locations throughout North America, Preferred Office Network (PON), comprised of flexible workspace providers nationwide, uniquely makes office space customization more efficient and easier for their members while delivering companies the highest level quality product possible.

PON members currently operate nearly 135,000 square feet of corporate, flexible workspace in the Charlotte region comprised of multiple center locations. Companies that utilize PON's offerings represent a range of industries, including the legal, finance, and education fields, and benefit from the network of PON members that market their facilities through the PON network.

Both new companies looking to get their start as well as more established enterprise companies have found success in coworking locally with PON. In Charlotte facilities, PON members service companies that were started as recently as last year, and also provide workspace locations to companies established over two decades ago, helping them to grow and expand into the modern, coworking world.

As the third fastest-growing major U.S. city, office space in the area can be hard to come by. With both long and short-term flexible office space available, PON provides a trusted, professional work location for both vendors, visitors, and media in Charlotte leading up to and during the Republican National Convention this summer, as well as businesses old and new looking to create a foothold in this growing city.

“Charlotte is a dynamic, growing market, and with six locations, PON is able to support companies of all sizes that are looking to create or expand their presence here,” said **Morgan Neff, Vice President of Business Development of PON.**

“We were in the industry long before coworking became ‘trendy’ and have a proven track record of helping companies find success in shared office spaces. There is a high demand for the types of services Charlotte-area PON members offer, from flexible on-demand space to fully customizable suites, concierge services, IT and even relocation support,” **Neff** added.

Novel Coworking, located steps from Bank of America Stadium and BB&T Ballpark, is an example of the success of the coworking model in Charlotte benefitting from Preferred Office Network. Offering over 30,000 square feet of flexible workspace in Uptown, Novel Coworking not only provides amenity-rich workspaces, but now is able to offer further benefits as a member of PON.

“The best part about working with Preferred Office Network is that PON handles the sales process and agreement, making the process much shorter and seamless for the sales manager on site,” said **Kendall Massar, Regional Sales Team Manager of Novel Coworking.** “This allows the sales team to focus on offering premier customer service instead of having to deal with excess paperwork.”

The 21,000 square foot location of **ExecuBusiness Centers** is another testament to the success of this model in the Queen City. In the heart of the University area, ExecuBusiness Centers is home to many notable finance and legal clients, like **Ameriprise Financial** and **Hire Counsel**, offering a secure and simple solution for flexible office space in the area.

“As a growing company, working at ExecuBusiness Centers has not only saved us precious time on office administration, but has been easy to use and allows us to be part of a larger local network,” said a spokesperson for **Hire Counsel.** “The comfort of knowing that our company can continue to easily expand into new markets nationwide under a single contract gives me peace of mind, and the encouragement to work toward company growth in the new year.”

"We're a family-owned operation here in Charlotte offering move-in ready suites and offices, as well as meeting spaces and conference rooms. Being a Preferred Office Network member allows us to expand our offering for clients who can now receive revolutionary benefits from the nearly 700 PON locations nationwide," added **Steven Freezor, manager of ExecuBusiness Centers.**

Kamal Rama, **owner of Venture X Charlotte - Toringdon**, knows that Charlotte is a great place to start and grow a business. With plans to open a second location in the downtown area later this year, Rama has seen first hand the need for a flexible offering in the area.

"We opened the Toringdon location to address the need for coworking space in a city whose diverse economy includes the headquarters of many major supermarkets and retail stores. We quickly realized we'd need to continue to expand, as our 25,000 square foot location was quickly filling up," said **Rama**. "Being a PON member means that enterprise customers who use our flexible workspace in Charlotte are able to expand into other regions without the hassle of multiple invoices. It not only helps us better serve our customers, but helps them better serve theirs."

As the largest flexible workspace network nationwide, PON's presence in Charlotte is a small part of the nearly 700 locations across 293 cities in the United States. PON members provide over 12 million square feet of office space in the United States, Canada, and Mexico.

ABOUT PREFERRED OFFICE NETWORK:

Preferred Office Network is the largest flexible workspace network for growing corporate clients. Its national network of nearly 700 independently owned office business centers and coworking locations provide flexibility, simplicity, and trusted one of a kind solutions for enterprise and corporate organizations. The largest network of its kind in North America, PON offers revolutionary benefits in its over 12 million square feet of office space nationwide. For more information, visit www.preferredofficenetwork.com.

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